

# UNITE AGAINST CORPORATE GREED

*Join the movement to reclaim the food system –  
to make it better for farmers, consumers, and the earth.*



## JUNE 20-22 2019

*Wheaton College in Norton, MA*

*Join our community for two days of workshops, celebration,  
and planning as we advance our vision of building a better  
food system, together.*

### Keynote Speaker: **Santiago Paz López**

*Santiago is the export manager at NorAndino Cooperative (formerly Cepicafe) located in the Piura region of Peru. What started out as a small group of coffee growers in the mountains of Peru has grown into a cooperative that produces far more than just coffee today.*



#### Transportation from Cleveland

Inquire about carpools: [OhioFairTrade@irtfcleveland.org](mailto:OhioFairTrade@irtfcleveland.org)

#### Scholarship fund

Help support students and low-income participants from Ohio who would like to participate. Checks payable to IRTF, 3606 Bridge Ave., Cleveland OH 44113. [www.IRTFcleveland.org](http://www.IRTFcleveland.org) . Click DONATE.



## **PRESENTERS** at Equal Exchange Summit, June 20-22, 2019

We are excited to share with you two exciting presenters at this year's Citizen-Consumer Summit. You may have heard, this year we are asking our base to engage in two solidarity campaigns: *Behind the Barcodes*, led by OXFAM, and the *Food and Agribusiness Moratorium and Antitrust Review Act*, led by the Organization of Competitive Markets. We admire both of these organizations and are excited to have leaders share their work this June that addresses issues in the food system.

## **BACKGROUND** on why this summit is being called

Equal Exchange was founded as an alternative trade organization (ATO) with the mission of connecting US consumers and small marginalized farmers from the global south from countries like Nicaragua, Peru, or India. Alternative trade organizations have foundational influence in the broader fair trade movement but have become isolated from even their most natural allies including coops, citizen movements, community economic organizations, unions, and NGO's. **Because of this isolation, ATO's are under grave threat for the future—at risk of not surviving the market in the next ten to fifteen years.**

How are we, Equal Exchange, one of the most successful ATO's in the global north, thinking about our future? What is our plan to try to survive and prosper in this next period? How will we need to change to increase our odds of success?

We believe our path to success includes bringing our supporters, citizen-consumers, more deeply into our organization to foster real and **direct solidarity with our small farmer** partners and our growing co-operative network. We are forging the path as we walk it and your participation in our June summit is a vital piece of this vision.

for more information visit: <https://equalexchange.coop/summit>