

# UNITE AGAINST CORPORATE GREED

*Join the movement to reclaim the food system –  
to make it better for farmers, consumers, and the earth.*

*Join the **EQUAL EXCHANGE SUMMIT***



## **JUNE 3-6, 2020**

*online: <https://equalexchange.coop/summit>*

*Join with a community of food justice advocates for workshops,  
celebration, and planning as we advance our vision of building a  
better food system, together.*

### **Keynote Speaker: Shirley Sherrod**

Shirley Sherrod grew up on her family's farm in Baker County, Georgia. As a teenager, she witnessed the murder of her father by a white farmer, who was never prosecuted. She was instrumental in bringing the civil rights movement to Baker County. Later, she co-founded the first community land trust in the U.S., New Communities, where she now serves as vice-president for development. Many recognize her name because she was wrongfully dismissed by the Obama administration from her position as Georgia State Director of the USDA. (He later apologized.) In addition to her work at the land trust, she also serves as executive director of the Southwest Georgia Project for Community Education. (Wed. June 3, 7pm)



## ***PRESENTERS at the Equal Exchange Summit, June 3-6, 2020***

**Claire Kelloway** is a reporter and researcher with the Open Markets Institute. She is the primary writer for Food & Power, a first-of-its-kind website, providing original reporting and resources on monopoly power and economic concentration in the food system. Her writing on food and agriculture has appeared in The Washington Monthly, ProPublica, Civil Eats, The American Prospect, and more.

**Sarah James** is a member of Equal Exchange's growing citizen-consumer food action network and also an investor. She is a co-founder of the U.S. eco-municipality movement and co-author of *The Natural Step for Communities: How Cities & Towns Can Change to Sustainable Practices*.

## ***Why is this summit being called?***

Equal Exchange was founded as an alternative trade organization (ATO) with the mission of connecting US consumers and small marginalized farmers from the global south from countries like Nicaragua, Peru, or India. Alternative trade organizations have foundational influence in the broader fair trade movement but have become isolated from even their most natural allies, including co-ops, citizen movements, community economic organizations, unions, and others. Because of this isolation, **ATO's are under grave threat for the future — at risk of not surviving the market in the next ten to fifteen years.**

How are we, Equal Exchange, one of the most successful ATO's in the global north, thinking about our future? What is our plan to try to survive and prosper in this next period? How will we need to change to increase our odds of success?

We believe our path to success includes bringing our network of food justice advocates more deeply into our organization to foster real and **direct solidarity with our small farmer** partners and our growing co-operative network. We are forging the path as we walk it. Your participation in our June summit is a vital piece of this vision.

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